How to access the DLC Item "Hayder's Razor"

Hayder's Razor is a Two-Handed Sword that is received by completing the Dragon Age II demo while logged in to your EA Online account. You can verify this by going to http://social.bioware.com and checking under Profile > Your Registered Game Content

(http://social.bioware.com/user entitlements.php) when you are logged in to that same account.

Once your account is entitled you can access Hayder's Razor in the main game. Additionally, you can find more info on this and other unlockables at http://dragonage.bioware.com/da2/info/bonus_items/